

IMPACT IN NEW MEXICO

Individual Development Accounts, or IDAs, are matched savings accounts that help families save for important resources. Here's a look at what hard-working New Mexicans have been able to achieve with IDAs since 2005.



1,463

Number of families turning their savings into dreams and building our economy

\$8.75 MIL

New savings deposits held in New Mexico financial institutions

\$7.31 MIL

Cash infused into local communities providing much-needed economic stimulus



606

New and expanded locally-owned businesses

330

Families in safe and secure housing

1,060

New jobs created

\$57 MIL

New mortgage holdings



527

New Mexicans with college degrees

\$5.1 MIL

Increased earning potential per year

\$2.6 MIL

Cash to NM Higher Ed Institutions

www.prosperityworks.net

